



# Sponsorship OPPORTUNITIES

## Overview

The University of Maryland's National Conference for McNair Scholars and Undergraduate Research is an academic forum that attracts over 400 undergraduate student researchers, faculty, graduate school recruiters, and businesses from across the country.

Partnering with the McNair Scholars Program is positioned as a strategic initiative to enhance business visibility and efforts to strengthen communities through education.

The Ronald E. McNair Post-baccalaureate Achievement Program is a 501(c)(3) Department of Education funded program that serves high academic achievers who are low-income, first generation students, or students who are traditionally underrepresented in graduate school. The mission of the McNair Scholars Program is to prepare and assist its Scholars in matriculating into doctoral programs and earning Ph.D.s





## Sponsorship **OPPORTUNITIES** Cont.

### **Diamond Level: \$10,000 (1 available)**

The Diamond level sponsorship offers your business maximum exposure to the talented and diverse group of McNair Scholars as well as to University administrators, faculty, and staff. Businesses will enhance their brand and visibility through this sponsorship level.

- Two (2) invitations to Directors *only* Reception
- Naming privileges for the entire conference
- Back cover advertisement in Conference Proceedings Book
- Conference registration for two (4) attendees
- 1-day recruitment/advertisement table at grad fair
- Business logo and link on Conference website
- Business logo on podium and/or banner display during breakfast, lunch, and dinner (provided by organization)
- Sponsorship listing in all electronic Conference communications

### **Platinum Level: \$8,000 (2 available)**

- Naming privileges for all Conference events on Friday (*highest attendance*)
- Advertisement in all electronic Conference communications
- Conference registration for two (2) attendees
- 1-day recruitment/advertisement table at grad fair
- Business logo and link on Conference website
- Business logo on podium and/or banner display during breakfast, lunch and dinner on Friday (*provided by organization*)



## Sponsorship **OPPORTUNITIES** Cont.

### **Gold Level: \$5,000 (2 available)**

- Naming privileges for luncheon on Saturday
- Conference registration for two (2) attendees
- Sponsorship listing in all electronic Conference communications
- 1-day recruitment/advertisement table at grad fair
- Business logo and link on Conference website
- Business logo on podium and/or banner display during breakfast, lunch, and dinner (provided by organization)

### **Silver Level: \$3,000 (3 available)**

- Naming privileges to Oral Presentation Sessions (*Saturday*)
- 1-day recruitment/advertisement table at grad fair
- Lunch for (2) attendees
- Sponsorship listing in all electronic Conference communications
- Business logo and link on Conference website

A photograph of three young women in black graduation caps and gowns. They are smiling and looking towards the camera. The woman on the left is laughing with her mouth open. The woman in the middle is smiling broadly. The woman on the right is partially visible, also smiling. The background is a blurred outdoor setting.

## In Appreciation

Thank you in advance for your support and commitment to our students and especially to the mission of the McNair Scholars program.

### Contact Us

For inquiries, please contact us at:

[McNairScholar@umd.edu](mailto:McNairScholar@umd.edu)

