

The University of Maryland, Academic Achievement Programs (AAP) is offering three corporate sponsorships levels for its upcoming 50th Anniversary Celebration scheduled for August 30-31, 2019 at The Hotel at the University of Maryland. This is a great opportunity for local businesses to partner with an organization that have been providing educational services to thousands of families throughout the State of Maryland through its various campus and off campus programs.

DIAMOND SPONSOR \$10,000+

1. Exclusive naming opportunity for of the 50th Anniversary Banquet with a reserved table
2. Company brochure or other small promotional item placed on tables during all 50th anniversary events including the VIP Reception, Banquet, and Tour
3. Full-Page advertisement in the Official 50th Anniversary Commemorative Program Booklet (Front Inside Cover)
4. Company logo and link to company's website included on AAP 50th Anniversary homepage
5. Recognition on all pre-event promotional materials including emails, website and printed materials

PLATINUM SPONSOR \$5,000-\$9,999

1. Exclusive naming opportunity for 50th Anniversary Tailgate Event
2. Full-Page advertisement in banquet program book (back inside cover)
3. Company brochure or other small promotional item at Tailgate
4. Recognition on all pre-event promotional materials including emails, website and printed materials
5. 5 Reserved seats at the Banquet

GOLD SPONSOR \$2,500-\$4,999

1. Sponsorship listing in Official 50th Anniversary Commemorative Program Booklet
2. Recognition on all pre-event promotional materials including emails, website and printed materials
3. 3 Reserved seats at the Banquet

AAP QUICK FACTS

- 50 years at the University of Maryland
- First Program to integrate black students in large numbers at UMD
- Serves about 2,500 low-income, first generation students (500 on campus, 2,000 community based)
- 97.5% first year retention rate
- 73% six year graduation rate
- Alumni base of over 4,500

To secure a sponsorship visit:
www.aap.umd.edu/50th/Corportatesponsors
or contact Frances Woods-Suku
at fwoods@umd.edu or 301.405.4738



ACADEMIC ACHIEVEMENT PROGRAMS

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