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Analyze, Don't Summarize

By MICHAEL BÉRUBÉ

The first time a student asked me about my "grading system," I was nonplused -- and a bit intimidated. It was an innocent question, but I heard it as a challenge: I was a 25-year-old graduate student teaching my first section in an English-literature class at the University of Virginia, and I really didn't know what my grading system was. Nor did I feel comfortable saying, "Well, it's like Justice Stewart's definition of porrnography, really -- I simply know an A paper when I see one."

I fumbled my way through a reply, but I was unsettled enough by the exchange to seek the advice of the professor in charge of the course (and roughly a dozen teaching assistants). He went on a sublime rant that I've never forgotten, though I'm sure I've embellished it over the years. "These students come in here," he fumed, "with the idea that you have to explain yourself. You gave me a B-plus,' they say. 'What did you take points off for?' I tell them, 'Your paper was not born with an A. Your paper was born with a "nothing," and I made up my mind about it as I read it. That's what the marginalia are -- they're the record of my responses to your arguments.'"

Today I've incorporated versions of that rant into my own teaching handouts: I try to explain the differences among superior, mediocre, and failing papers, and I tell students that my skills as a reader have been honed by my many experiences with professional editors, who attend carefully to paragraph transitions, dangling modifiers, and inaccurate citations. But I've never been able to give my students a visceral idea of what goes through my head as I read their work -- until now.

Like many sports fans, I've grown a bit tired of ESPN's 25th-anniversary hyper-self-awareness of itself as a sports medium. While it's great to see the network poke fun at its early years, when its anchors wore dorky sport coats and weren't always sure when they were on the air, it's really quite tedious to be reminded of how sports-television hype helped hype TV sports.

The show Around the Horn has come to epitomize the general decline to me. Another half-hour program with which it's paired, Pardon the interruption, gives us two volatile, opinionated sportscasters disagreeing with each other in rapid-fire fashion, with but a handful of seconds devoted to each topic. Around the Horn takes that format and makes a game show of it, offering us sportswriters competing for whose commentary will "win" by the end of the show.

I still play an organized sport -- ice hockey -- and as an amateur (and aged) player, I have to say that sports talk shows like this make me wonder whether some people don't see sports as simply an opportunity for endless metacommentary ... and, of course, as gainful employment for an entire entourage of chattering parasites. In all that noise, I think, where are the games themselves?

Imagine my surprise, then, when I watched Around The Horn one afternoon and realized that here, at last, was my grading system in practice.
The idea behind *Around the Horn* is simple. There are a host and four contestants, each of whom speaks briefly on a series of up-to-the-moment sports topics. Points are awarded for smart -- or merely plausible -- remarks, and points are deducted for obviously foolish or factually inaccurate ones. There's a mute button involved, too, and players get eliminated as the show progresses (but those aspects of the game, so far as I can tell, have no counterpart in the world of paper-grading). And -- of course, for this is the point of all such sports metacommentary -- the viewers at home get to disagree with and complain about the commentary, as well as the officiating.

My standard undergraduate survey-course guide for paper-writing tells students things like this: "Assume a hypothetical readership composed of people who have already read the book. That means you shouldn't say, 'In class, we discussed the importance of the clam chowder in Chapter Five.' But more important, it means you don't have to summarize the novel. We're your readers, and we've read the book. However, we haven't read it in quite the way you're reading it. We haven't focused on the same scenes and passages you're bringing to our attention, and we haven't yet seen how your argument might make sense of the book for us."

But not all of my students see the point. Every semester I'm approached by some who don't quite understand why they're being asked to make an argument out of literary criticism. Why shouldn't they simply record their impressions of the works before them? When I tell them that an observation is not a thesis, and that their thesis isn't sufficiently specific or useful if they can't imagine anyone plausibly disagreeing with it, they ask me why they can't simply explain what happens in the novel.

But in what world, exactly, would such an enterprise count as analysis? Not in any world I know -- not even in the ephemeral pop-culture world of sports metacommentary. Can you imagine someone showing up on *Around the Horn* and saying to host Tony Reali, "Well, Tony, let me point out that last night, the Red Sox swept the Tigers and crept to within three games of the Yankees."

"And?"

"And nothing. I'm just pointing out that the Sox won, 3-1, on a four-hitter by Schilling, while the Yanks blew another late-inning lead."

No one does that, because no one in the sports world confuses summaries with analyses.

I also tell students that an essay of 2,000 words doesn't give them all that much space to get going.

"You've only got a few pages to make that argument of yours. You don't need a grand introductory paragraph that begins, 'Mark Twain is one of Earth's greatest writers.' It's far better to start by giving us some idea of what you'll be arguing and why. If you like, you can even begin by pointing us to a particularly important passage that will serve as the springboard for your larger discussion: 'Not long after the second scaffold scene in *The Scarlet Letter*, when Arthur Dimmesdale joins hands with Hester Prynne and her daughter Pearl, Nathaniel Hawthorne asks us to reconsider the meaning of the scarlet A on Hester's breast.'"

On *Around the Horn*, commentators have to make their points in 15 seconds, which, as people who know me can testify, just happens to be roughly the amount of time it takes me to utter 2,000 words. So here, too, the analogy holds up.

Seriously, the sports-talk analogy is useful simply as a handy way of distinguishing between summary and analysis -- and, more important, as an illustration of what happens in my grading process when a
student paper cites textual evidence so compelling and unusual that it makes me go back and reread the passage in question (good!), suggests that a novel's conclusion fails to resolve the questions and tensions raised by the rest of the narrative (interesting! -- possibly good, depending on the novel we're talking about), or makes claims that are directly contradicted by the literary text itself (bad! the mute button for you!).

So in a sense, I do "take off" points as I go -- but then I add them back on as well, sentence by sentence, paragraph by paragraph, as I weigh the claims my students advance and the means by which they advance them.

The rules for literary analysis are the same rules in play for any kind of analysis: mastery of the material. Cogency of supporting evidence. Ability to imagine and rebut salient counterarguments. Extra points for wit and style, points off for mind-numbing clichés, and permanent suspension for borrowing someone else's argument without proper attribution.

And yet, every year, I'm left with a handful of students who tell me that if that's what I want, I should simply assign topics to each student. "Not a chance," I reply. "Most of the mental labor of your paper takes place when you try to figure out just what you want to argue and why." As books like Thomas McLaughlin's Street Smarts and Critical Theory and Gerald Graff's Clueless in Academe have argued (with wit and style), students seem to understand this principle perfectly well when it comes to music, sports, and popular culture. It's our job to show them how it might apply to the study of literature.

My students, too, are often suspicious of what they regard as an idiosyncratic and subjective enterprise that differs from English professor to English professor. But I can tell them there's really nothing mysterious about its mechanics. In fact, if they want to watch it in action, they can tune in to ESPN any weekday afternoon, 5 p.m. Eastern.

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